

Appl. No. 09/812,376
Atty. Docket No. 8480
Amdt. dated May 18, 2004
Reply to Office Action of February 25, 2004
Customer No. 27752

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. :09/812,376
Applicant(s) : Andrew P. Meurer
Filed :March 20, 2001
Title :Specialized Merchandising System
TC/A.U. :3712
Examiner :Fernstrom, Kurt
Conf. No. :1283
Docket No. :8480
Customer No. : 27752

AMENDMENT AFTER 1ST OFFICE ACTION UNDER 37 CFR §1.111(c)

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY REMARKS

In response to the Office Action of February 25, 2004, please amend the above-identified application as follows, consider the following remarks, and reconsider the application.

Please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims begin on page 3 of this paper.

Remarks begin on page 7 of this paper.

Procter & Gamble - I.P. Division**IMPORTANT CONFIDENTIALITY NOTICE**

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MAY 18 2004

TO: Examiner Kurt Fernstrom - United States Patent and Trademark Office

Fax No. 703-872-9306

Phone No. 703-306-2892

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I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on May 18, 2004, to the above-identified facsimile number.

Marcia A. Mueller (Signature)

FROM: Marcia A. Mueller (Typed or printed name of person signing Certificate)

Fax No. 513-626-3004

Phone No. 513-626-0885

Listed below are the item(s) being submitted with
this Certificate of Transmission:**

Number of Pages including this Page: 11

- 1) Transmittal Amendment (1 page)
- 2) Response Amendment (9 pages)
- 3)
- 4)
- 5)

Inventor(s): Andrew P. Meurer

S.N.: 09/812,376

Filed: March 20, 2001

Case: 8480

Comments:

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**IN THE UNITED STATES PATENT & TRADEMARK OFFICE
RESPONSE/AMENDMENT**

Mail Stop Amendment
COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an AMENDMENT for the patent application:

Application No. : 09/812,376
Applicant(s) : Andrew P. Meurer
Filed : March 20, 2001
Title : Specialized Merchandising System
TC/A.U. : 3712
Examiner : Kurt Fernstrom
Conf. No. : 1283
Docket No. : 8480
Customer No. : 27752

1. ☒ No additional fees (claims fees or extension fees) are known to be required.
2. ☐ The fee has been calculated as shown below:

	(Col. 1)		(Col. 2)	(Col. 3)	OTHER THAN A SMALL ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA*	RATE	FEE
TOTAL	* 20	MINUS	** 20	= 0	x \$18 =	\$0.00
INDEP.	* 3	MINUS	*** 3	= 0	x \$86 =	\$0.00
FIRST PRESENTATION OF MULTIPLE DEP. CLAIM					+ \$290 =	\$0.00
TOTAL						\$0.00

* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

** If the highest number of total claims previously paid for is less than 20, write "20" in this space.

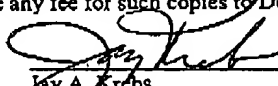
*** If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 16-2480. A duplicate copy of this sheet is attached.

- a. ☒ Any patent application processing fees under 37 CFR §1.16.
- b. ☒ Any patent application processing fees under 37 CFR §1.17.

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Jay A. Krebs
Attorney for Applicant
Registration No. 41,914
Tel. No. (513) 626-4856

Date: May 18, 2004
Customer No. 27752